

ROTREX 2025

INTERNATIONAL ROAD & TRAFFIC EXPO

Concurrent
events



2025.10.28 (Tue) ~ **10.30** (Thu) **KINTEX**



SHOW PROFILE

Title	ROTREX 2025(International Road & Traffic Expo 2025)
Date	October 28(Tue) ~ 30(Thu), 10:00 ~ 16:00
Venue	KINTEX Exhibition Center 2, 7A Hall
Opening Hour	10:00 ~ 16:00
Organized by	 Korea Road Association 
Expected Scale	130 Exhibitors, 310 Booths
Exhibition Items	Road Design-Construction-Maintenance, Road Safety, Smart Mobility, ITS, Logistics, Parking, etc.

CONCURRENT EVENTS



REAAA Conference Goyang 2025

- Organize international event held every 4 years by the REAAA*
* Road Engineering Association of Asia & Australasia
- Gather over 5,000 road experts from 70 countries worldwide



Business Matching Program

- Support exhibitors in developing global business opportunities
- Facilitate 1:1 business meetings with key global buyers
- Create opportunities for product-technology exchange and global market expansion



International Organization Conferences & Meeting

- Host conference and technical seminars with major international road organizations(PIARC, REAAA, IRF)
- Share insights into the latest policies and technological trends in the road and transportation sector



Conferences & Seminar

- Participate in various conference and seminar including Road Transport Authority Council from local governments
- Stay updated on the latest R&D and technology trends in the industry

WHY ROTREX 2025?

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The Largest Road and Traffic Exhibition in Korea

Since it was first held in 2005, the ROTREX has grown into the largest specialized event in Korea's road and transportation sector, contributing to the industry's development and expansion.

Invite Key Global Buyers & Support 1:1 Business Meetings

Leverage global networks, including KOTRA, REAAA, PIARC, IRF, to invite influential global buyers.

Invite Key Procurement Officials from Across Korea

Invite a wide range of key buyers, including government officials, public institutions, and private road operators from across Korea

Maximize Synergy with the Simultaneous Hosting of the REAAA Conference Goyang 2025

Enhance synergy by sharing buyers and attendees with the REAAA Conference Goyang 2025, held concurrently

Embrace the Future with Cutting-edge Trends

Experience the latest advancements in road and transportation technology, including autonomous driving system, virtual reality, drones and the Internet of Things



EXHIBITION APPLICATION

PROCESS



APPLICATION SUBMISSION & PAYMENT

Submission Deadline September 25, 2025

Payment

- ① Deposit Payment : Paying 50% of total price within 7 days upon submission of the application
- ② Final Payment : Paying the remainder[50% of the total price] by October 3, 2025
- ③ Account Information : Transfer to the virtual account No. provided upon invoice issuance
[Please ensure that the name on the payment matches the name on the application form.]

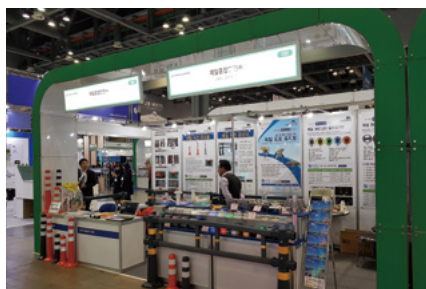
Booth Location Apply preferred Zone as indicated on the booth layout.
[Booth location is assigned on a first-come, first-served basis, but may be adjusted upon the exhibition category]

Facility Application Apply via Website www.road-trafficshow.com

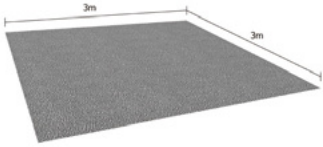


Exhibition Application Apply via Website www.road-trafficshow.com

APPLICATION SUBMISSION & PAYMENT

Category (per m ² , excluding VAT)		Early Bird (~2025.5.31)	Regular (~2025.9.25)
Space Only		USD 220	USD 240
Shell Scheme	Basic	USD 250	USD 270
	Premium	USD 280	USD 300



BOOTH TYPE

Space Only	Shell Scheme	
 <p>Space Only</p> <ul style="list-style-type: none"> • Only contracted space provided • Minimum 18 m² • Exhibitor must sign either KINTEX official contract or individual contract to proceed with booth construction 	 <p>BASIC</p> <ul style="list-style-type: none"> • Basic Shell Scheme, Fascia Board • Lighting, Pytex • 1KW Elec.[220v power outlet] • Info desk[1], Round table[1], Chairs[2] 	 <p>PREMIUM</p> <ul style="list-style-type: none"> • Premium Shell Scheme • Lighting, Pytex • 1KW Elec.[220v power outlet] • Info desk[1], Round table[1], Chairs[2]

* Additional facilities and services are available at extra cost.

* The design and provision of the above may be subject to change.

* Booth locations are assigned on a first-come, first-served basis and may be changed considering the exhibition category.

SPONSORSHIP

Category	Items	Price [excl.VAT]	Amount	Note
Options	① Registration Desk	USD 1500	4 companies	USD 1000 for individual item
	② Ticket Booth			
	③ Badge	USD 3700	1 companies	Provide to visitor
	④ Ceiling Banner	USD 775	5 companies	Specification to be determined
Additional Provision	Sponsor listing in the online newsletter			
	Sponsor listing on the exhibition website			
	Sponsor listing on the invitation letter			

REFERENCE IMAGE

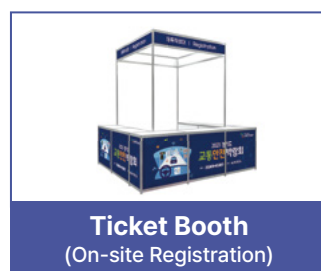


EXHIBIT CATEGORY

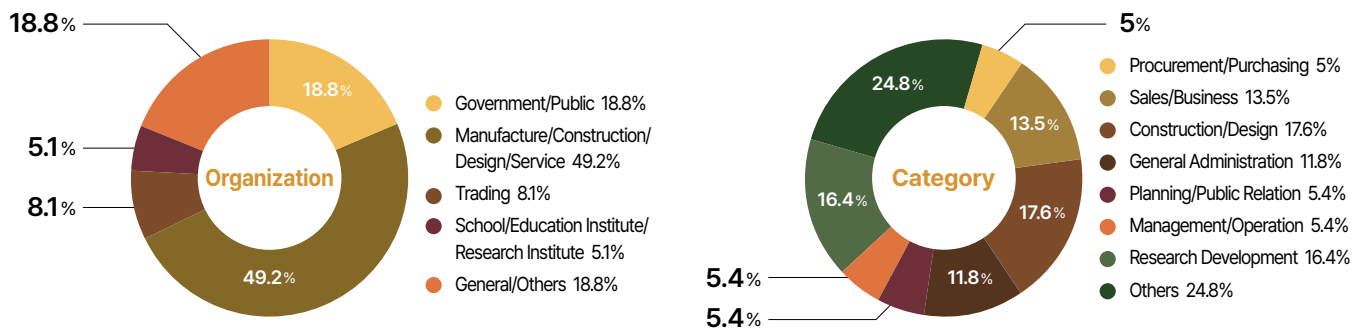
Category		Detail items
Road	Construction	New method, new technology, special methods, etc.
	Materials	Road pavement materials, repair materials, reinforcing materials, drainage facilities, steel and cement admixtures and additive, etc.
	Equipment	Construction equipment, special vehicle, bridge construction equipment, structure inspection vehicles, snow removal equipment, surveying and measuring equipment, material inspection and testing equipment, etc.
	Software	Road construction and design program, bridge and structural analysis program, design automation program, process management program, etc.
	Others	Road construction-deisgn-maintenance related equipment, materials and technology
Road Safety	Safety Facilities	Vehicle protection safety facility, visual guidance facility, rockfall prevention facility, road reflector, road sign, safety facilities for disabled, speed bump, lighting facility, fire extinguishing facility, communication facility, axle loader, CCTV, safety clothing, etc.
	Traffic Signaling	Traffic signal, vehicle detectors, signal controller, warning system, etc.
	Traffic Signs	Traffic signs, reflective materials and sheet, optic fiber, solar light sign, road marking sign, etc.
	Others	Other road facilities, safety equipment, materials, etc.
Smart Mobility	Autonomous Driving	Autonomous vehicles and system, robotaxi, connected vehicles, etc.
	Electric Vehicles	Electric vehicles, charging infrastructure, etc.
	Fuel Cell Electric Vehicles	Fuel Cell Electric Vehicle, charging infrastructure, etc.
	Others	Bike road and infrastructure, etc.
ITS	Traffic Management	Real-time traffic control system, incident management system, heavy vehicle management system, electronic toll collection and payment system, etc.
	Traffic Information	Real-time traffic information provision system, optimal route information, traffic information linkage, etc.
	Electronic Payment	Public transportation fares, tolls, transportation facility usage fees, etc.
	Public Transportation	Public transportation information(e.g. BIS), public transportation operation management, etc.
	Freight	Freights vehicle transportation, hazardous cargo vehicle safety management, etc.
	Intelligent Vehicles	Safety driving vehicle, safe driving road, autonomous driving, etc.
Logistics	Logistics	Logistic services, last-mile delivery, etc.
Parking	Smart Parking	Smart parking system, parking lot integrated management system, real-time parking management system, etc.
	Parking Control	Vehicle number recognition system, automatic barrier, toll collection and payment device, etc.
	Parking Guidance	Ultrasonic guidance control system, video guidance control system, etc.

2023 ROTREX REPORT

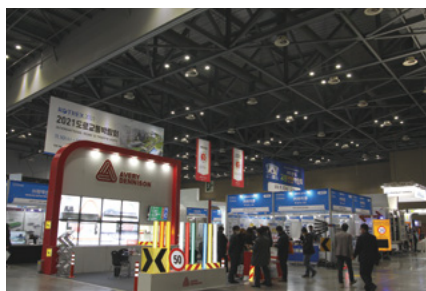
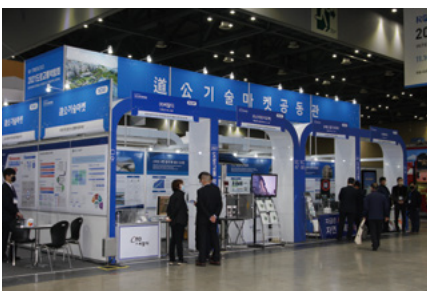
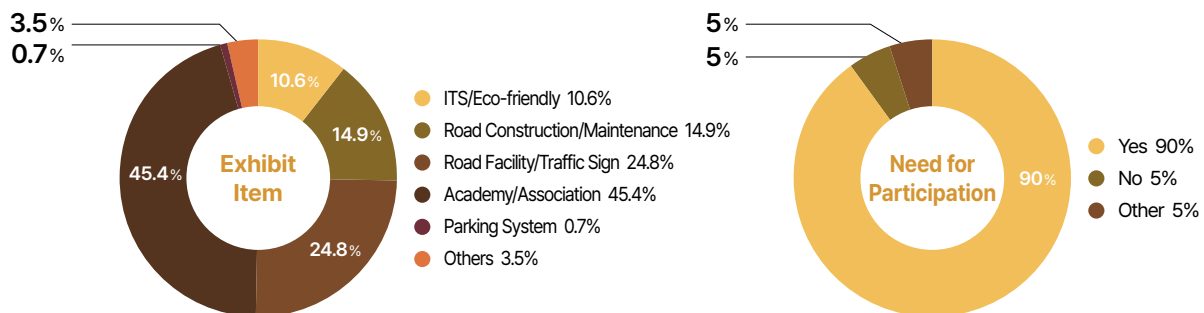
EXHIBITION OUTLOOK

Date	November 22(Wed) ~ 24(Fri)
Exhibitor	108 Exhibitors, 262 Booths
Media	Hankookilbo, Kukminilbo, KLD, The Korea Industry Daily, Financial News, E-daily, etc.
Joint Event	Gyeongido Traffic Safety Expo, Smart Construction Expo, Gyeonggido Construction Technology

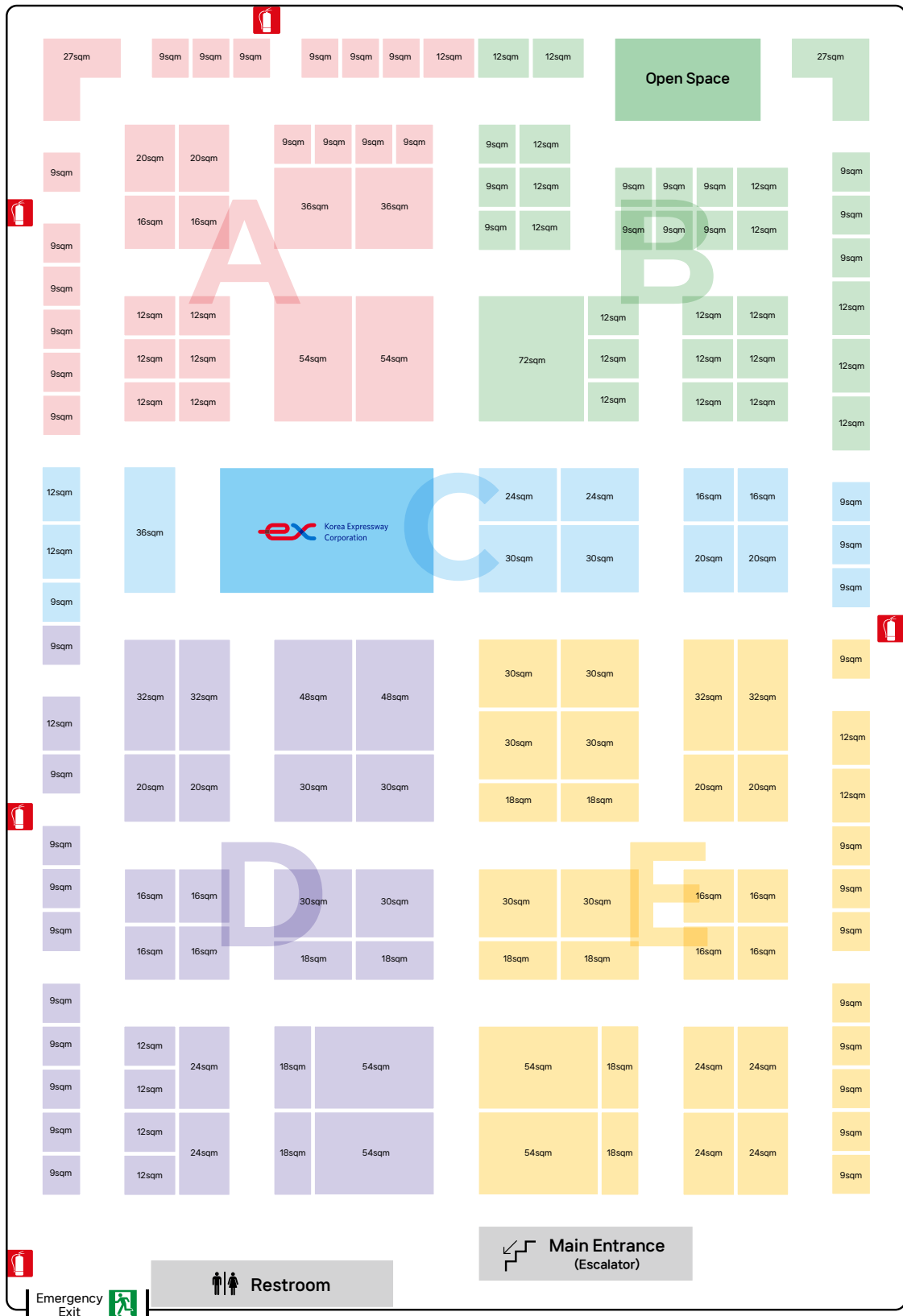
VISITOR OUTLOOK



EXHIBITOR OUTLOOK



BOOTH LAYOUT



* For detailed booth reservation status, please reach out to the global@reaaakorea2025.org

